

Where did video art come from ?
Where is video art today ?
Where is video art going ?

Video art was invented by the children of the
Second World War and is the contemporary art...
of Mediterranean revolutions and the Greek tragedy

(M)éditorial

1963 was chosen as the starting point of this great history which is far from its conclusion, in reference to what is considered to be its inaugural act, performed by the Korean artist Nam June Paik whose 13 prepared TV sets were exhibited in the Parnass Gallery in Wuppertal, Germany, at a Fluxus event (Music/Electronic TV). The same year, the German artist Wolf Vostell screened his famous "Sun in your head" and the French artist Jean-Christophe Averty caused a scandal on television when he put a baby in a grinder ("The green grapes", October 63).

These three artists affirmed single-handedly the international scope of video art, its hybrid forms (video, television, computer, cinema, visual arts, music...), and its irreverent attitude towards the prevailing artistic practices of the era.

If the first generation of artists comes mainly from rich, industrialised countries, we now witness the flourishing of video art in new territories: North Africa, Middle-East, Asia, Central and South Americas. In designating Paik and Vostell our pioneers, affiliated to Fluxus and an artist pataphysician (Averty), we proudly uphold the audacity, the wish to nourish the flux between life and art, and the thirst for creation of new forms and affinities between the work of art and its viewer: much more than a simple devotion to new technologies.

The narrative of video art must be written in an open future whose routes are not yet traced; the paths will only reveal themselves under the feet of those who venture forth. These are the possibilities that we must invent. Just as Lewis Carroll's Alice discovers that she must walk backwards to reach the Red Queen, we will turn to the past to discover new ways forward. It is not a matter of making electronic poetry available for digital tools and art historians, but about making tools and know-how available to artists and to the public. Ergo, video art will never neglect its ultimate goal – Re-existence !

It is not surprising that these outbursts of poetric re-existence have found space in countries where revolutions are happening. Video screens are the Tahrir and Taksim Squares (in Cairo and Istanbul, respectively) of artistic expression. Tahrir means 'liberation' and Taksim 'distribution'. All the poelitical processes of video art are embodied in these two words, emancipating language through the dissemination of astonishing images and sounds hitherto dislocated, disrupted, agitated. All revolution is the destruction of an established order. The questioning of existing hierarchical forms creates new and unprecedented frameworks, borne out of fresh perspectives : video art is organised disorder !

It has been said before that "video art is contemporary art ..." and the ellipsis carries much meaning. In isolation, 'contemporary art' is simply a nonsensical registered domain name. Art must be a contemporary of something else, even if one of its most appealing qualities is to resemble something untimely, that is, discordant with its era.

"The Turkish and Arab revolutions! But also the Greek tragedy" that (re)plays (like a farce) before our petrified eyes. The cradle of our much-touted western democracy, her sovereignty deposed by European bankers. For the first time since the Colonels' coup d'état, the Greek government scrapped public broadcasting on June 11th, 2013. Pluto, god of finances, makes Greece the testing-ground for new economic and social policies that will fast become standard everywhere. Meanwhile, Plato (in his role as home secretary) continues to exclude all poets from his liberal, modernized Republic. "To arms, brave poetizens !"

Celebrating 50 years of video art, and electing Marseille the Global Capital of Electronic Poetry for several days, is to vindicate the spirit of Fluxus from joyous mockery. The close-to-a-hundred artists present are tiny Davids facing the gigantic Goliath of acculturation which propagates itself at digital speed. The thirty video installations create stellar barricades against a sky full of drones and moralising gods. The 150 or so scheduled films are the projection of emancipated desires. The performances will signal the declaration of a state of emergency in our need for a new, multi-immediate, art. Our round tables will be green fields where ideas can frolic, a same-sex marriage for conflicting points of view.

A festival is a workbench operated by an armful of hands, which becomes by the sheer force of things (and others) a critical counter for our certainties. Doubling is permitted! We have spent much of the (light) year thus far casting doubts with our co-conspirators, in Tokyo in February, Liege in March, Alexandria in April, Yokohama in June, Ramallah in July, docking now in Marseille (both home-base and launchpad). Residence permits are available on demand !

We dedicate this 26th Instants Video to Paolo Rosa, the founder of the Studio Azzurro of Milan, who sadly passed away this summer in Corfu, Greece.

translation Kate Pinault and Naïk M'Sili

Mapping of the event
a sensitive human poetricity divided into
several districts (of the moon and the fight)

To begin with (outside districts) :

Saturday, November 2nd at 5:30 pm :
Vernissage of the interactive video installation *Window* by Nomade Village (Espace Culture showcase, Canebière). Exhibition open until Nov. 30th, Partnership : Rencontres d'Averroès.

November 4th to 9th (2:00^{pm} to 6:30^{pm}):
Video installation *Des corps de ville* by Nomade Village (in La Gare Franche) Show on 6th at 7:00^{pm} and 9th at 8:00^{pm}.

November 7th to 17th :
Screening at the BOX Videoart Project Space, in Milan (Italy)
November 7th to December 5th :
Screening from Quebec, broadcasted on www.visualcontainer.tv

The district of hybrid emigrations

Seïta hall : "Terrhistories of videos arts, plural and singular". Consultation of international video programs, historic and recent ones : Algeria, Argentina, Belgium, Brazil, Colombia, Cuba, Equator, France, Greece, Guatemala, Iran, Island, India, Kir-ghizstan, Lebanon, Morocco, Palestine, Peru, Quebec, Switzerland...
Nov. 8th to 17th (1:00^{pm} to 7:00^{pm})

The historic district

Cartonnerie : Where to visit the "anarchives of memory from here and elsewhere, yesterday and now" : works by Thierry Kuntzel (Fr), Chris Marker (Fr), portals GAMA and 24/25 : access to 28 European video and multimedia archives (France, Netherlands, Sweden, Slovenia, Germany, Austria, Czech Republic), historical documents, references and links, works of arts (or extracts), November 7th to 11th (1:00^{pm} to 0:00).

The District of Orange and Zest

Sensory space: drinks, food, documentation, encounters and frolics in anything goes. It is often in these informal pause times that are discussed the most relevant topics, where we build incredible relationships and where the bodies and lyrics are loosened .

In Friche la Belle de Mai

you can cast a clout, from Nov 7th !
Inauguration at 5:30^{pm} (Cartonnerie)
Time to cast our eyes over the inside districts of la Friche

Exposed districts (five districts)

Video installations in 5 different spaces
Opening November 7th, 1:00^{pm}

1) La Tour (2nd and 3rd floor) : installations by Dominik Barbier (Fr), Taysir Batniji (Palestine), Nisrine Boukhari (Syria), Robert Cahen (Fr), Samar Elbarawy (Egypt), Mounir Fatmi (Morocco), Fred Forest (Fr), Jean-François Guiton (Germany), Catherine Ikam and Louis Fléri (Fr), Haleh Jamali (Iran), Fernando Lancellotti (Argentina), Pierre Lobstein (Fr), Raeda Saadeh (Palestine), Kentaro Taki (Japan), Bill Viola (USA), Kacha Legrand (Fr).
Until November 30th (Tuesday to Sunday, 1:00^{pm} to 7:00^{pm}, Friday till 10:00^{pm})

2) Petit Théâtre : Max Philippe Schmidt (Switzerland),
Everyday until November 17th (1:00^{pm} to 7:00^{pm}).

3) Salle Seïta: Toni Mestrovic (Croatia),
Everyday until November 17th (1:00^{pm} to 7:00^{pm}).

4) Studio: Sophie Urbani (Fr), Richard Skryzak (Fr), Marianne Strapatsakis (Greece),
Everyday until November 17th (1:00^{pm} to 7:00^{pm}).

5) Cartonnerie : Rocchus Aust (Germany), Roland Baladi (Fr), Michele Sambin (Italy), Jean-Pierre Senelier (Fr),
Until November 11th (1:00^{pm} to 0:00).

The district under the baobab tree

Salle Seïta : garden of the theories, sensibilities and practices (November 8th to 11th : 9:00^{pm} to 12:00^{pm})

Friday, 8th : "The idolatry of digital archives and the creative industries ?". An encounter led by a european members of the Foundation GAMA e.V. (plateforme of multimedia arts), with Gaby Wijers (LIMA, NL), Andreas Spiegl, Per Platou (PNEK, NO), Marc Mercier.

Saturday, 9th : "Vidéo, fusion/diffusion".
Encounter led by Fabrice Montale from the delegation of the Conseil québécois des arts médiatiques (CQAM), with Anne Golden (GIV, QC), Dominic Gagnon (QC), Marc Mercier, Chantal Molleur (White Frame, CH), Alessandra Arno (Visualcontainer, IT). (with the financial support of the Conseil des arts et des lettres du Québec (CALQ))

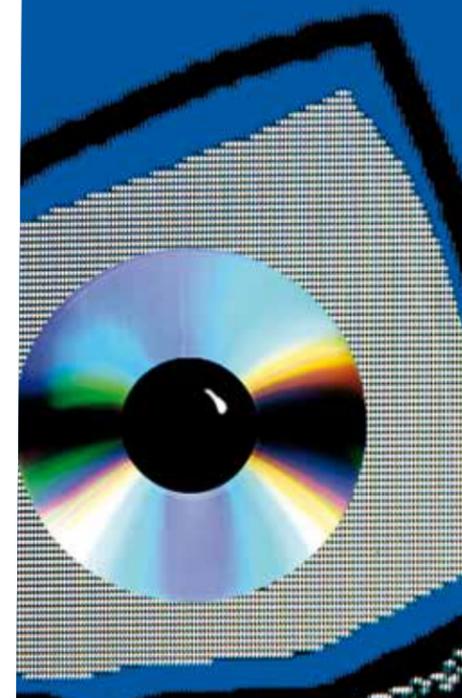
Sunday, 10th : "What about the origins ?"
Back to the origins : History and myths of video art by Grégoire Quenault - *Video USA, referencing and broadcasting video art on television* by Bruno Elisabeth
Screening of *Video USA : The world of Name June Paik* (52'), program produced and directed by Catherine Ikam and Adrian Maben, broadcasted in 1980.

Monday, 11th : Towards a copernican revolution of cultural exchange in the mediterranean with the participation of members of the group "Pensées et Pratique (Ideas and Practices)" inspired by the Seydoux Foundation and the mediterranean cultural actors (RAMI platform, artists, festival directors...).

full program behind >>

The district Free of Rights

Cartonnerie : intersection cosmopoetic where meet artists and public non-aligned on the market criteria.
Video screenings.
International encounters.
Performances
November 7th to 11th (2:00^{pm} to 0:00)



Day by day Agenda (to be enjoyed from daybreak to nightfall) of the Intercontinental celebration of 50 years of Video Arts, freshly unpacked in la Friche – a former tobacco-factory, where the works of rich and humble (and non-believer-able) artists are set free.

Thursday, November 7th Indeed
Cartonnerie - Friche La Belle de Mai

05:30pm Connecting Cities Network 2013

Videospread presents a multimedia installation, simultaneously broadcasted with Amber Platform in Istanbul, Turkey and Medialab-Prado in Madrid, Spain. A selection of interactive work is presented: Where2Now, Pippo Lionni (France) - The Puppet Master, Joan Mora & Jose Maria Calvo (Spain) - United Colors of Dissent, Mahir Yavuz & Orkan Telhan (Turkey). *financed by European Union Cultural Program (2007-2013), PACA Regional Council, City of Marseille, Departmental Council of the Bouches du Rhône, French Institute and the Goethe-Institute in Paris.*

07:00pm Mosaical (Art)locutions

elect-ocutions to enlighten us as to what has been current in the world of pictures for 50 years.

07:20pm Intergener'ational tributes

to video arts pioneers : Wolf Vostell, Nam June Paik, Jean-Christophe Averty by Gustavo Kortsarz, Roland Baladi and Pierre Trividic.

08:30pm Play it again, Michele

Michele Sambin, a pioneer of Italian video art, performs *Looking for listening* using voice, sax, cello, television and camera, a performance created in 1977 for the Venice Biennale.

09:00pm Sustenance and socialising

time to find out that eating and drinking can reinforce the gourmet metabolisms of the explora(c)ting specta(c)tors, while not harming the spectacular power of artwork.

09:35pm Vide(6 muse)icale Performance

Export cars to Mars ? A world vision contest (Final in Marseille) by Rochus Aust (and his wonderful Big Band composed of Fosco Perinti, Heinz Friedl, Florian Zwißler and Markus Aust), echoing the artwork *Der ruhende Verkehr* (Silent movement) by Wolf Vostell.

Catholic pastry : Play it again, Nam

Tradition needs some respect, to celebrate the video arts 50th birthday, candles on the cake will be blown out (although not gone with the wind) by Nam June Paik ben Joseph Beuys ben Jean-Paul Fargier.

10:30pm Time for some fun ! A(d)verty-sing

... and other flavors. The tavern is now wide open, let's criss-cross our glasses, our grumbles and our glee, while in the screening room can be tasted the famous *Raisins Verts* (Green grapes) *Extraverty* produced by Mikros Images on behalf of Canal + (1989) showing a baby in a grinder and other unreality TV broadcasts.

Friday, November 8th
Cartonnerie - Friche La Belle de Mai

02:00pm Electronic poets :

Nam June Paik and Gianni Toti

Nam June's Ark by Jean-Paul Fargier, Danièle Jaeggi, Raphaël Sorin (1980, 22') : an interview with Nam June Paik through the food meal of chance (concerning the questions) and a production team of things (concerning the layout). *Trionfo della morte et mort sans triomphe avec danses macabres* by Gianni Toti (Italy, 2002, 23') : the latest video (cry) made by a very great electronic poet.

03:00pm A pioneer in Italian video art

Michele Sambin's words and images spread by Lisa Parolo and Michele Sambin.

04:30pm Terr(h)istories of Belgian video arts : Vidéographies

Words and images spread by Robert Stéphane and Nadine Janssens. *Vidéographies : History of a Belgian public TV* (RTBF) which made and broadcast video art between 1976 and 1986. Screening of recent and older works.

06:00pm Quebec : history of video art told by Luc Bourdon

And in order not to academify the history : screening of ten works = 10 artists = 10 minutes, to celebrate 50 years of video arts.

06:45pm Wine and fruit kindnesses

given by the delegation of the Conseil québécois des arts médiatiques... and dinner.

08:45pm Terr(h)istories of video arts : Quebec 1

Words and images of video art from Quebec spread by Fabrice Montal and Claudie Lévêque : *Tell yourself the self* (1997/2004)

10:15pm Master of time : Robert Cahen (France)

A selection of video (1973-1987) by one of the work-master of international video art.

To contact us

Instants Vidéo Numériques et Poétiques
Friche la Belle de Mai
41 rue Jobin, 13003 Marseille
(Bus 49 et 52)

+33 (0)4 95 04 96 24
+33 (0)6 62 47 18 99

administration@instantsvideo.com

www.instantsvideo.com

Saturday, November 9th
Cartonnerie - Friche La Belle de Mai

02:00pm Terr(h)istories of video arts : Greece

Words and images of greek video art spread by Stamatis Schizakis.

03:30pm Terr(h)istories of video arts : France

Speeches and images of video art from France spread by Grand Canal Historique.

05:00pm The Media man presents : Fred Forest

The portable camera as an epistemological tool of dialogical exchanges.

06:00pm No way to march away

Videos by Sharif Waked, Marc Caro, Patrick de Geetere, Jean-Louis Le Tacon, Yan Nguyen Minh et Jean-Luc Godard (32') • *Philosophical Catwalk 4* by Pascal Lièvre (Cheeky performance on heals) (20').

(Dinner break (don't panic), taste everything)

08:45pm Terr(h)istories of video arts : Switzerland

Words and images of video art from Switzerland spread by Chantal Molleur.

10:15pm ... et la tête brusquement fatale

Screening-installation-performance by Guido'Lu (Belgium), with the complicity of Jean-Jacques Blanc and José dos Santos (the group Drôles de Drame).

10:45pm The winner on the contest (Vision of the visions)

The result of the intergalactic World Vision Contest and nomination of the next award-winner of 2063 *Visionary of the Future* by the videomusical band : Rocchus Aust, Fosco Perinti and Markus Aust.

Sunday, November 10th
Cartonnerie - Friche La Belle de Mai

02:00pm Terr(h)istories of video arts : Argentina

Words and images of video art from Argentina spread by Gustavo Kortsarz.

03:00pm Terr(h)istories of video arts : Iran

Words and images of iranian video art spread by Rokhshad Nourdeh.

04:15pm Terr(h)istories of video arts : Morocco

The history of Morocco first video art festival (Casablanca, 1993), spread by Majid Seddati. *Quatuor Vidéo* by Marc Mercier (Morocco/France, 1994, 12') : The first video performance in the Moroccan video art history at Ben M'Sik University in Casablanca.

05:00pm Terr(h)istories of video arts : Japan

Words and images of japanese video art spread by Hirofumi Sakamoto and Michael Goldberg.

06:30pm Love War (Performance writing)

by Nisrine Boukhari (Syria).

(Dinner break (a leg), be ravenous)

08:45pm Terr(h)istories of video arts : Croatia

Speeches and images of video art in Croatia spread by Ivana Mestrov and Toni Mestrovic.

10:30pm Video Feedback (Live Performance)

by Masayuki Kawai (Japan).

Monday, November 11th
Cartonnerie - Friche La Belle de Mai

02:00pm Terr(h)istories of video arts : Iceland

Words and images of icelandic video art spread by Kristín Scheving.

03:30pm Terr(h)istories of video arts : Cuba

Words and images of video art from Cuba spread by Vladimir Gonzalez Portales.

04:30pm Terr(h)istories of video arts : South America

Words and images of video art from Colombia, Ecuador, Argentina, Guatemala, Cuba, Peru and Brazil spread by Célia Riboulet.

06:00pm Terr(h)istories of video arts : Quebec 2

Words and images of video art from Quebec spread by Fabrice Montal and Claudie Lévêque : *Time and space* (1972/2013).

07:30pm International (will be the human race) (never) ending party

with a menu made of glasses to cheer, dishes to taste, images, round or quaver notes and voices and images to enjoy.

A tribute to Middle-East art (of crossing needles), to the VHS tape, the Egyptian actress Soad Hosni by Rania Stephan (Lebanon), at /si:n/ festival (Palestine).

LaboFictions : video made by students from around the Mediterranean (Palestine, Lebanon, Morocco, Turkey, Egypt and Aix en Provence) during the Video Summer Camp organised by the Aix School of arts in July 2013.

Also some collupoesicality with Léda Atomica : Jerry Trigger's ballad by the band Yes Baby : Phil Spectrum and Clis Gaul make a dynamic duet telling the story of Jerry Trigger. When the former's unique touch meets the latter's bitter sweet melodies, the atmosphere is electric and the thunder roars.

And later, el Kabaret / épique époque : we are living in epic times and we have nothing epic left... Around a pianist, a dozen of actors-singers sharing and singing all together Léo Ferré's eternal songs. A band of professional comedians, singers and dancers.

There will also be a performance by the Japanese artist Kentaro Taki.

00:00pm Midnight (and stardusts) (Frichronic silence)

Footlights are not gone (with the big south wind), our reverie-volutions are still to be made...

translation :
Emmanuel Trime,
Jean-Pierre Jérôme,
Michèle Hay-Napoleone
Pierre-Paul Hay-Napoleone

instants vidéo²⁶
numériques & poétiques
Tokyo/Yokohama, Liège, Alexandrie, Ramallah, Marseille

Marseille Friche la Belle de Mai
Expositions : 7 au 30 nov 2013
Rencontres : 7 au 11 nov 2013

50 ans
d'art vidéo

